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# Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

michael.mathewson@wilmerhale.com teresa.carvalho@wilmerhale.com sharon.matthews@wilmerhale.com

	Application No.	Applicant(s)	
	09/931,590	NEWNAM ET AL.	
Office Action Summary	Examiner	Art Unit	
	UZMA ALAM	2157	
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address	
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DOWN - Extensions of time may be available under the provisions of 37 CFR 1.11 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period vor Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be timwill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	l. ely filed the mailing date of this communication. 0 (35 U.S.C. § 133).	
Status			
1) ■ Responsive to communication(s) filed on <u>02 N</u> 2a) ■ This action is <b>FINAL</b> . 2b) ■ This     3) ■ Since this application is in condition for alloware closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro		
Disposition of Claims			
4) ⊠ Claim(s) 1-10,12-19 and 28-40 is/are pending 4a) Of the above claim(s) is/are withdray 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-10,12-19 and 28-40 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and/o	wn from consideration.		
Application Papers			
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Example 11.	epted or b) objected to by the I drawing(s) be held in abeyance. See tion is required if the drawing(s) is ob	e 37 CFR 1,85(a). ected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Burea * See the attached detailed Office action for a list	s have been received s have been received in Applicati rity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage	
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 11/23/07; 11/2/07.	4) Interview Summary Paper No(s)/Mail Di 5) Notice of Informal F 6) Other:	ate	

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### **DETAILED ACTION**

This action is responsive to the request for continued examination filed November 2, 2007. Claims 1-10, 12-19 and 28-40 are pending. These claims represent an interactive storage device storing broadcasted events.

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1, 3-9, 12, 13, 15-19 and 28-33 and 35 are rejected under 35 U.S.C. 102(e) as being anticipated by Matheny et al. et al. US Patent No. 6,766,524.

As per claims 1, 13 and 30, Matheny et al. teaches a method and system for a enhancing a broadcast event for a plurality of remote viewers each having a client device including a local storage device and a personal interactivity recorder (PIR) for storing the broadcast event and playing back the broadcast event, and an interactive television system for storing and playing back an enhanced video program, the method and system comprising:

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Each local storage device (set stop box 245) receiving and storing the broadcast event as it is being broadcast via a broadcast event signal (broadcast signal 210) to the plurality of remote viewers during a first time period (column 2, lines 46-55);

Each PIR receiving and storing interactive content provided from a server system separately from the broadcast of the broadcast event and not embedded in the broadcast event signal, the interactive content being related to the broadcast event, the same interactive content being configured to be displayed by each client device during the first time period; each PIR temporally associating the interactive content received from the server with the broadcast event (column 2, lines 39-46; column 2, lines 56-67);

A particular one of the client devices retrieving the stored broadcast event and interactive content in response to a user command (column 2, lines 50-55); and

the particular one of the client devices playing back the retrieved broadcast event from storage during a second time period such that when the retrieved broadcast event is played back from storage, the corresponding PIR provides to the user the interactive content at one or more times during the stored-retrieved broadcast event when such interactive content would have been displayed when the event was being broadcast, the interactive content provided by the corresponding PIR during the second time period configured to be the same interactive content that would have been displayed when the event was broadcast during the first time period. (column 2, lines 38-67; column 5, lines 15-25; column 6, lines 40-45).

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As per claims 3 and 15, Matheny et al. teaches the method and system of claims 1 and 13, wherein the temporal associating includes using one or more of absolute time codes, relative time codes, and frame sequence numbers (column 4, lines 60-67; column 5, lines 1-15).

As per claims 4 and 16 and 17, Matheny et al. teaches the method ands system of claims 1 and 13 wherein the interactive content includes trivia questions, the user has an input device for entering an answer, and the PIR stores the correct answer and provides to the user an indication of a correct or incorrect answer after the user enters an answer to a question (column 3, lines 30-45; column 5, lines 34-67).

As per claims 5 and 18, Matheny et al. teaches the method of claims 1 and 13, wherein the interactive content includes poll questions, the PIR storing poll results, the user has an input device for entering a response, and the PIR provides poll results after the user enters a response to the poll question (column 3, lines 30-45; column 5, lines 34-67).

As per claims 6 and 19, Matheny et al. teaches the method of claim 1, wherein the interactive content and video broadcast event are stored on the same medium (column 5, lines 16-27).

As per claim 7, Matheny et al. teaches the method of claim 1, wherein the PIR uses the processing and storing functionality of the local storage device (local memory 245).

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As per claim 8, Matheny et al. teaches the method of claim 7, wherein the local storage device includes a hard drive (disk drive 250).

As per claim 9, Matheny et al. teaches the method of claim 1, wherein the local storage device includes a hard drive (disk drive 250).

As per claim 12, Matheny et al. teaches the method of claim 1, wherein the PIR includes processing and storage (set top box 245; column 2, lines 39-65).

As per claims 28,29 and 35, Matheny et al. teaches the method and system of claims 1, 13 and 30 wherein the interactive content provided by the PIR and at the time of the broadcast event is not targeted interactive content that is based on individualized viewer profile information (column 3, lines 4-55).

As per claim 31, Matheny et al. teaches the system of claim 30, wherein the first local storage medium is the same as the second local storage medium (column 2, lines 46-55).

As per claim 32, Matheny et al. teaches the system of claim 30, wherein the first recording device is the same as the second recording device ((column 2, lines 46-55).

As per claim 33, Matheny et al. teaches the system of claim 30 further comprising:

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a user input device operably coupled to each client device for transmitting a video control message to the first and second recording devices, the first and second recording devices being configured to separately perform a corresponding action on respectively the video program and interactive content in response to the video control message (column 6, lines 40-67).

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically teached or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 2, 14 and 34 are rejected under 35 U.S.C. 103(a) as being unpatentable over Matheny et al. et al. in view of Dunn et al. US Patent No. 5,517,257. Matheny et al. teaches the method and system of claims 1, 13 and 30 including the PIR having the functionality of a VCR and set top box. See claims 1, 13 and 30. Matheny et al. does not expressly teach wherein the local storage device includes functionality for fast forward, rewind, and pause functions. Dunn teaches the local storage device includes functionally for fast forward, rewind, and pause functions. See column 5, lines 39-60. However, the concept and advantages of fast forward, rewind and pause functions is old and well known in the art. It would have been obvious to a person of ordinary skill in the art at the time of the invention to modify the VCR and set top box function of Matheny et al. with fast forward, rewind and pause functions. A person of ordinary skill in the art would have been motivated to do this to allow the user to view the event conveniently.

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Claim 10 is rejected under 35 U.S.C. 103(a) as being anticipated by Matheny et al. et al. US Patent No. 6,766,524 in view of Bolnick et al. US Patent Publication No. 2002/0023230.

Matheny et al. teaches the method of claim 1. Matheny et al. does not teach wherein the PIR stores and plays back messages sent by other viewers using a chat functionality during the broadcast event. Bolnick teaches wherein the PIR stores and plays back messages sent by other viewers using a chat functionality during the broadcast event. See paragraph 0034 and claim 12. It would have been obvious to a person of ordinary skill in the art at the time of the invention to combine the chat functionality of Bolnick with the broadcast event of Matheny et al.. A person of ordinary skill in the art would have been motivated to do this to enhance the interactivity of the session between a student and a teacher.

### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to UZMA ALAM whose telephone number is (571)272-3995. The examiner can normally be reached on Monday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ario Etienne can be reached on (571) 272-4001. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Uzma Alam Ua February 12, 2008